



The Roo Sales Introduction

*Jill and Stacey Do The Roo is a **NEW** 5 Part Web Channel series!*

Jill and Stacey Do The Roo, is an all new web show with an exciting way of delivering valuable travelers information, while keeping it entertaining and showcasing the girls' adventure of a lifetime!

What's in it for you?

When you advertise with us, you're representing **your** business and **your** brand in a new innovative way which will allow you to reach new customers, in a niche market, and a chance to build awareness with travelers coming to Australia

Who's seeing My Ad?

The top 3 countries that use the web to find out about Australia are: Germany (146,000), U.S. (429,000) and the U.K. (643,000); which inevitably account for the 3 top countries that travel to Australia. We intend to help our clients capitalize on the shift from conventional information research methods, to the webolution, using informative yet entertaining webisodes and site partnerships. This offers you the client, premium opportunity for branding and niche targeting! We can even offer detailed reports based on our analytics that will breakdown who's watching, which pages, and how long they were on there for! Which is why **NOW** is the perfect time to start advertising and becoming a pioneer in the industry!

Let our people meet your people!

Our web show is securely listed with over 50 peripheral sites including all popular social networking groups, link exchanges, video sharing communities, countless blogs, popular traveler's forums, and travel message boards which will each be updated frequently during the week, to create an internal cyber distribution network, ensuring you maximum viewership of your ads!

Some of our viral platforms include: a YouTube channel, Twitter, Facebook, TwentySomething Bloggers, MySpace, Google Video, Podcasts, RSS Feeds, Digg, Vimeo, BlipTv, Revver, and Trip Advisor just to drop a few names!

We're on our "A" game, for Australia that is!

Search Engine Optimization (SEO) is the leading force behind generating, and converting strongly targeted organic searched traffic, into new viewers to a website. Advertising with us means that **YOUR** website will receive traffic that's the most qualified and targeted to **YOUR** business thanks to our ability to rank highly in the 3 major search engines.

This is extremely valuable as it increases Unique Viewers/Month with each of these views coming from travelers looking for specific information on locations, activities, dining, entertainment, accommodation, and shopping in Australia; giving you, the client optimum viewership of your ads.

How can *you* make an impact without big advertising bucks?

We offer affordable rates to feature your business on our site for whichever pre-determined length of time ***you*** choose!

Translation: **NO** big advertising budgets, **NO** big contracts!

- **1st Level – 5 Seconds Pre-Roll \$250** Includes: Voice Over, Company Name scrolled out i.e. "This episode is brought to you by (Company Name)".

- **2nd Level – 10 Seconds Pre-Roll \$500** Includes: Voice Over, Picture of store/product, logo and contact info.

- **3rd Level – 20 Seconds Pre-Roll \$ 750** Includes: Individualized Ad created by SLAP *Clark* Online Productions

***for more options please visit page 14 in the Roo Sales Initiative**

Contact us **NOW and receive an additional **15%** off of our introductory rates!**

For full Sales Package details please visit www.jillandstaceydotheroo.com

click on "Advertise" to see how great business can be with the Roo and You!